

CORPORATE SPONSORSHIP PROGRAM

Support the community while gaining positive exposure for your organization!



Annual Volunteer Recognition Awards

| | | | |
|-------------|---|--------------|---|
| WHAT | Annual tribute to volunteers, with awards, food, beverages and entertainment | WHEN | April (Volunteer Week) |
| WHO | Attended by 200+ volunteers of all ages, Council/staff, School Trustees, MLA and MP | WHERE | Port Coquitlam Community Centre Mabbett Hall, 2150 Wilson Ave. |

SPONSOR REWARDS

We promote our sponsors in these and other ways. See back for more details.



Garbage truck wraps
(8 trucks)

City-wide weekday travel



Digital billboards
(2 locations, Lougheed Hwy. & Mary Hill Bypass)

450-850 avg. daily views



Transit shelter ads
(2 locations, downtown & near Gates Park)

4,000+ monthly views



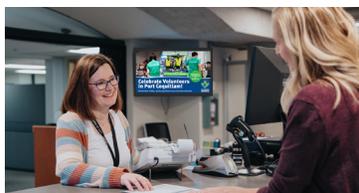
Social media
(Facebook, X, Instagram, Bluesky and LinkedIn)

11,000 avg. daily FB reach
40,000+ followers (FB, X, IG)



Digital ads
(All Lodestar Media online publications)

25,000 ad views



Facility screens
(City Hall & recreation centres on north and south sides)

1,250 avg. daily visitors



Media releases & City E-News newsletters

85% media pickup rate
4,800+ E-News subscribers



Event program and screen, photo backdrop & more

200+ people



| \$10,000 Gold Sponsor | \$7,500 Supporting Sponsor | \$5,000 Silver Sponsor | \$2,500 Bronze Sponsor | \$1,000 Community Sponsor |
|--------------------------|-------------------------------|---------------------------|---------------------------|------------------------------|
|--------------------------|-------------------------------|---------------------------|---------------------------|------------------------------|

COMMUNITY PROMOTION

| | | | | | |
|---|----------------------|----------------------|----------------------|----------------------|--------------------|
| Garbage truck wraps (8 trucks, min. 2 weeks) | • | | | | |
| Billboards (2 sites, min. 2 weeks) | • | • | | | |
| Transit shelter ads (2 sites, min. 2 weeks) | • | • | • | | |
| Media release mention (min. 2) | • | • | • | • | |
| Digital ads (min. 2 weeks) | • (logo included) | • (logo included) | • (logo included) | • (name listed) | |
| Exclusivity: One Gold sponsor; category exclusivity where feasible | • | | | | |
| Naming rights: Volunteer Awards presented by [Sponsor] (event webpage + on- screen loop + printed | • | | | | |
| Facility screens (2 rec centres, City Hall) | • (logo included) | • (logo included) | • (logo included) | • (logo included) | |
| Social media posts (includes logo, tags) | • (5+ posts) | • (5+ posts) | • (5+ posts) | • (2+ posts) | • (1 post) |
| E-News email newsletter (min. 2) | • | • | • | • | • |
| Event webpage (includes logo) | • | • | • | • | • |
| Council meeting slide (livestreamed) | • (logo included) | • (logo included) | • (logo included) | • (logo included) | • (name listed) |

IN-EVENT PROMOTION & REWARDS

| | | | | | |
|--------------------------------------|----------------------|----------------------|----------------------|----------------------|--------------------|
| Display table, pop-up banner | • | • | | | |
| Logo on photo backdrop | • | • | • | • | |
| Mayor and Emcee comments | • | • | • | • | |
| Event screen | • | • | • | • | |
| Event program | • (logo included) | • (logo included) | • (logo included) | • (logo included) | • (name listed) |
| Event tickets provided to sponsor | 4 | 4 | 2 | 2 | 1 |

IN-KIND CONTRIBUTIONS AND CUSTOM PACKAGES AVAILABLE - ANY LEVEL AND AMOUNT

All sponsors have the option to contribute in-kind, either partially or fully, by providing goods or services required for the event. Contact us to discuss creating a custom package at any level, or explore available opportunities. Min. contribution: \$250

Additional in-kind examples:

- Trophies
- Flowers
- Program printing
- Balloons, decor
- Linens, chairs
- Door prizes