CORPORATE SPONSORSHIP PROGRAM

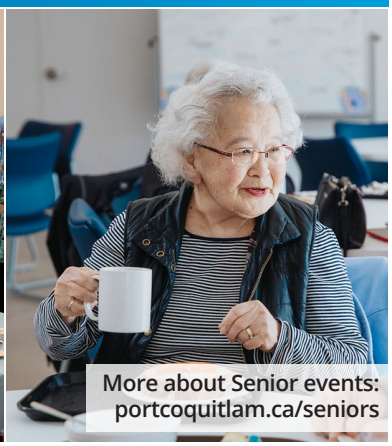
Support the community while gaining positive exposure for your organization!

CITY OF PORT COQUITLAM









Support Events for Seniors in Port Coquitlam

WHAT Support Port Coquitlam's seniors by sponsoring a luncheon, breakfast, workshop or a variety of popular events and activities.

WHO Port Coquitlam Seniors

WHERE Port Coquitlam

SPONSOR REWARDS

We promote our sponsors in these and other ways. See back for more details.

(Please note: images below are samples only.)



Garbage truck wraps
(8 trucks)

City-wide weekday travel



Digital billboards
(2 locations, Lougheed Hwy. & Mary Hill Bypass)

450-850 avg. daily views



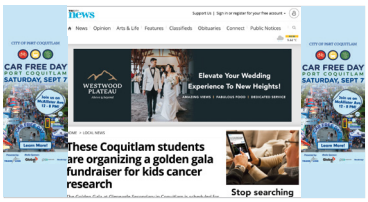
Transit shelter ads
(2 locations, downtown & near Gates Park)

4,000+ monthly views



Social media
(Facebook, X, Instagram)

11,000 avg. daily FB reach
40,000+ followers (FB, X, IG)



Digital ads
(All Glacier Media online publications)

25,000 ad views in typical two-week run



Facility screens
(City Hall & recreation centres on north and south sides)

1,250 avg. daily visitors



Media releases & City E-Newsletters

85% media pickup rate
4,800+ E-News subscribers



On-site Promotion & Rewards
(At event recognition, tickets to the event)

portcoquitlam.ca/sponsorship

SPONSORSHIP LEVELS & REWARDS ON BACK >>

Support meaningful engagement and enrich the lives of our community's seniors by sponsoring our diverse and well-attended events. Your contribution will directly enhance these vital social opportunities, demonstrating your commitment to the well-being of our respected elders.

	$5,000 Gold Sponsor	**$2,500** Silver Sponsor	**$1,000** Bronze Sponsor	**$500** Community Sponsor
COMMUNITY PROMOTION				
Garbage truck wraps *(8 trucks, min. 2 weeks)*	•			
Billboards *(2 sites, min. 2 weeks)*	•			
Transit shelter ads *(2 sites, min. 2 weeks)*	•	•		
Media release mention *(min. 2)*	•	•	•	
Digital ads *(min. 2 weeks)*	• (logo included)	• (logo included)	• (name listed)	
Facility screens *(2 rec centres, City Hall)*	• (logo included)	• (logo included)	• (logo included)	
Social media posts (*includes logo, tags)*	• (3+ posts)	• (3+ posts)	• (2+ posts)	• (1 post)
E-News email newsletter *(min. 2)*	•	•	•	•
High-traffic webpage *(includes logo)*	•	•	•	•
IN-EVENT PROMOTION & REWARDS				
Verbal recognition at event	•	•	•	•
2 VIP tickets to event	•	•		





IN-KIND CONTRIBUTIONS AND CUSTOM PACKAGES AVAILABLE – ANY LEVEL AND AMOUNT

All sponsors have the option to contribute in-kind, either partially or fully, by providing goods or services required for the event. Contact us to discuss creating a custom package at any level, or explore available opportunities. Min. contribution: $250

Additional in-kind examples:

- Coffee/tea
- Flowers/centerpieces
- Dinnerware/cutlery
- Food
- Linens, chairs
- Door prizes
- Refreshments

Sponsorships
sponsorship@portcoquitlam.ca
portcoquitlam.ca/sponsorship