CORPORATE SPONSORSHIP PROGRAM

Support the community while gaining positive exposure for your organization!

CITY OF PORT COQUITLAM





Learn More about Art & Culture events: portcoquitlam.ca/arts

Support Arts & Culture in Port Coquitlam

WHAT Support Arts & Culture in Port Coquitlam by sponsoring Art Exhibit Openings and other events

WHO Residents of Port Coquitlam and across the region

WHERE Port Coquitlam

SPONSOR REWARDS

We promote our sponsors in these and other ways. See back for more details.

(Please note: images below are samples only.)



Digital billboards
(2 locations, Lougheed Hwy. & Mary Hill Bypass)

450-850 avg. daily views



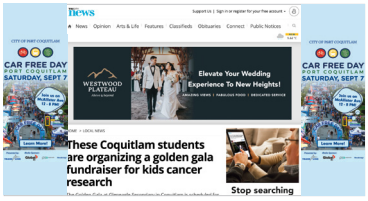
Transit shelter ads
(2 locations, downtown & near Gates Park)

4,000+ monthly views



Social media
(Facebook, X, Instagram)

11,000 avg. daily FB reach
40,000+ followers (FB, X, IG)



Digital ads
(All Lodestar Media online publications)

25,000 ad views in typical two-week run



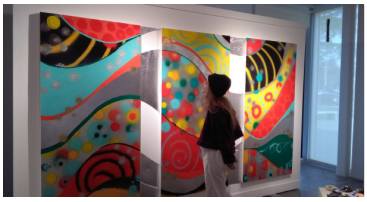
Facility screens
(City Hall & recreation centres on north and south sides)

1,250 avg. daily visitors



Media releases & City E-Newsletters

85% media pickup rate
4,800+ E-News subscribers



On-site Promotion & Rewards
(At event recognition, tickets to the event)

portcoquitlam.ca/sponsorship

SPONSORSHIP LEVELS & REWARDS ON BACK >>

Support meaningful engagement and bring vibrant arts and culture to our community! Your sponsorship of diverse and well-attended initiatives directly enhances these vital creative opportunities, showcasing your commitment to enriching the lives of Port Coquitlam residents.

	$5,000 Gold Sponsor	**$2,500** Silver Sponsor	**$1,000** Bronze Sponsor	**$500** Community Sponsor
COMMUNITY PROMOTION				
Billboards *(2 sites, min. 2 weeks)*	•			
Transit shelter ads *(2 sites, min. 2 weeks)*	•	•		
Media release mention *(min. 2)*	•	•	•	
Digital ads *(min. 2 weeks)*	• (logo included)	• (logo included)	• (name listed)	
Facility screens *(2 rec centres, City Hall)*	• (logo included)	• (logo included)	• (logo included)	
Social media posts (*includes logo, tags)*	• (3+ posts)	• (3+ posts)	• (2+ posts)	• (1 post)
E-News email newsletter *(min. 2)*	•	•	•	•
High-traffic webpage *(includes logo)*	•	•	•	•
Council Meeting Slide	• (logo included)	• (logo included)	• (name listed)	• (name listed)
IN-EVENT PROMOTION & REWARDS				
Verbal recognition at event	•	•	•	•





IN-KIND CONTRIBUTIONS AND CUSTOM PACKAGES AVAILABLE – ANY LEVEL AND AMOUNT

All sponsors have the option to contribute in-kind, either partially or fully, by providing goods or services required for the event. Contact us to discuss creating a custom package at any level, or explore available opportunities. Min. contribution: $250

Additional in-kind examples:
- Refreshments
- Food
- Entertainment

Sponsorships
sponsorship@portcoquitlam.ca
portcoquitlam.ca/sponsorship

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