CORPORATE SPONSORSHIP PROGRAM

Support the community while gaining positive exposure for your organization!

CITY OF PORT COQUITLAM






Support Recreation for Children in Port Coquitlam

WHAT Support Children's programming and events in Port Coquitlam by sponsoring Halloween Howl, Children's Week or holiday celebrations and other popular events and activities. Learn more about Childrens Recreation at **portcoquitlam.ca/children.**

WHO Port Coquitlam Children

WHERE Port Coquitlam

SPONSOR REWARDS

We promote our sponsors in these and other ways. See back for more details.

(Please note: images below are samples only.)



Garbage truck wraps
(8 trucks)

City-wide weekday travel



Digital billboards
(2 locations, Lougheed Hwy. & Mary Hill Bypass)

450-850 avg. daily views



Transit shelter ads
(2 locations, downtown & near Gates Park)

4,000+ monthly views



Social media
(Facebook, Instagram, LinkedIn, X, YouTube)

49,000 avg. daily impressions
60,000+ followers



Digital ads
(Online publications)

25,000 ad views in typical two-week run



Facility screens
(City Hall & recreation centres on north and south sides)

1,250 avg. daily visitors



Media releases & City E-Newsletters

85% media pickup rate
6,700+ E-News subscribers



On-site Promotion & Rewards
(At event recognition)

portcoquitlam.ca/sponsorship

SPONSORSHIP LEVELS & REWARDS ON BACK >>

	$5,000 Gold Sponsor	**$2,500** Silver Sponsor	**$1,000** Bronze Sponsor	**$500** Community Sponsor
COMMUNITY PROMOTION				
Garbage truck wraps *(8 trucks, min. 2 weeks)*	•			
Billboards *(2 sites, min. 2 weeks)*	•			
Transit shelter ads *(2 sites, min. 2 weeks)*	•	•		
Media release mention *(min. 2)*	•	•	•	
Digital ads *(min. 2 weeks)*	• (logo included)	• (logo included)	• (name listed)	
Facility screens *(2 rec centres, City Hall)*	• (logo included)	• (logo included)	• (logo included)	
Social media posts (*includes logo, tags)*	• (3+ posts)	• (3+ posts)	• (2+ posts)	• (1 post)
E-News email newsletter *(min. 2)*	•	•	•	•
High-traffic webpage *(includes logo)*	•	•	•	•
IN-EVENT PROMOTION				
Verbal recognition at event	•	•	•	•





IN-KIND CONTRIBUTIONS AND CUSTOM PACKAGES AVAILABLE – ANY LEVEL AND AMOUNT

All sponsors have the option to contribute in-kind, either partially or fully, by providing goods or services required for the event. Contact us to discuss creating a custom package at any level, or explore available opportunities. Min. contribution: $250

Additional in-kind examples:

- Beverages
- Food
- Cookie Decorating
- Goodie Bags
- Giveaways
- Crafts
- And more!

Sponsorships
sponsorship@portcoquitlam.ca
portcoquitlam.ca/sponsorship

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