

Advertise in the Leisure Guide

Book Your Ad Today!

Reach Port Coquitlam Residents

Advertise in the City of Port Coquitlam’s Leisure Guide to reach residents looking for recreation, sports and leisure programs. The Leisure Guide is available online at portcoquitlam.ca/leisureguide.

Limited printed copies are also available at the Port Coquitlam Community Centre, Hyde Creek Recreation Centre, and City Hall.

How to Book an Ad!

- 1** Complete the Ad Request Form at portcoquitlam.ca/advertising
- 2** Submit the form
- 3** Email your ad artwork to communications@portcoquitlam.ca

Timelines

(Subject to change)

Spring: March - May

Ad Booking Deadline: January 13

Artwork Deadline: January 20

Publication: February 17

Summer: June - August

Ad Booking Deadline: March 24

Artwork Deadline: March 31

Publication: May 5

Fall: September - November

Ad Booking Deadline: May 15

Artwork Deadline: May 22

Publication: July 21

Winter: December - February

Ad Booking Deadline: September 4

Artwork Deadline: September 11

Publication: November 10

Advertising Rates

Inside Pages Full Colour

1/16 page: \$350 | *\$300

2.44"W x 2.19"H

1/8 page: \$500 | *\$400

3.88"W x 2.19"H

1/4 page: \$700 | *\$500

3.88"W x 4.38"H

1/4 page : \$700 | *\$500

7.75"W x 2.19"H (horizontal)

1/2 page: \$900 | *\$700

7.75"W x 8.69"H

Full page: \$1350 | *\$900

8.5"W x 11"H

*Registered non-profit rate. Ad prices are per edition.

Cancellation policy: Advertising may be cancelled without charge up to the artwork submission deadline. If an ad is cancelled after the artwork deadline, the full cost of the ad will be charged. The City of Port Coquitlam is not responsible for incidental or consequential damages resulting from errors or omissions in printing.

For further information, please visit: portcoquitlam.ca/leisureguide



PORT COQUITLAM RECREATION
Move. Create. Connect.

Advertisement Specifications

Please ensure your final artwork meets the following requirements.

Inside Pages Full Colour

1/16 page: 2.44"W x 2.19"H

1/8 page: 3.88"W x 2.19"H

1/4 page: 3.88"W x 4.38"H

1/4 page: 7.75"W x 2.19"H
(horizontal)

1/2 page: 7.75"W x 8.69"H

Full page: 8.5"W x 11"H

Submission Requirements

- Press-quality PDF (exported at high quality)
- All fonts embedded (or converted to outlines)
- Images at 300 DPI
- No crop marks

If you are having difficulty with the technical aspects related to ad production, the support of a professional graphic designer is typically required. This ensures that ads can be subsequently reproduced in print and online at a high quality and resolution level.

