



CORPORATE SPONSORSHIP PROGRAM

Support the community while gaining positive exposure for your organization!

CITY OF
PORT
COQUITLAM



Support May Days in 2025

WHAT

Annual festival with entertainment, family fun, beer garden, market, kids' bike race and more

WHO

25,000+ residents of Port Coquitlam and across the region

WHEN

May Days events: May 4-10
Party in the Square: May 10

WHERE

Downtown Port Coquitlam and Port Coquitlam Community Centre, 2150 Wilson Ave.

SPONSOR REWARDS

We promote our sponsors in these and other ways. See back for more details.

(Please note: images below are samples only.)



Garbage truck wraps
(8 trucks)

City-wide weekday travel



Digital billboards
(2 locations, Lougheed Hwy. & Mary Hill Bypass)

450-850 avg. daily views



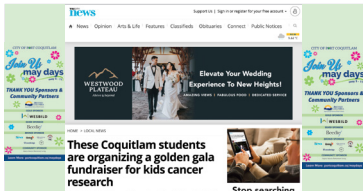
Transit shelter ads
(2 locations, downtown & near Gates Park)

4,000+ monthly views



Social media
(Facebook, X, Instagram)

11,000 avg. daily FB reach
40,000+ followers (FB, X, IG)



Digital ads
(All Glacier Media online publications)

25,000 ad views in typical two-week run



Facility screens
(City Hall & recreation centres on north and south sides)

1,250 avg. daily visitors



Media releases & City E-News newsletters

85% media pickup rate
4,800+ E-News subscribers



Program, poster, postcards
(Program mailed to homes, posters/cards in key locations)

60,000+ people

portcoquitlam.ca/sponsorship

SPONSORSHIP LEVELS & REWARDS ON BACK >>

Sponsoring the May Days Festival offers a fantastic opportunity to connect with a diverse crowd while supporting a fun-filled beloved, community event. With entertainment, family activities, a beer garden, market, kids' bike race, and more, it's an exciting occasion for all ages. Get involved today and showcase your brand at this memorable celebration!

\$10,000 Gold Sponsor	\$5,000 Silver Sponsor	\$2,500 Bronze Sponsor	\$1,000 Community Sponsor
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COMMUNITY PROMOTION

Garbage truck wraps (8 trucks, min. 2 weeks)	•			
Billboards (2 sites, min. 2 weeks)	•			
Transit shelter ads (2 sites, min. 2 weeks)	•	•		
Media release mention (min. 2)	•	•	•	
Digital ads (min. 2 weeks)	• (logo included)	• (logo included)	• (name listed)	
Facility screens (2 rec centres, City Hall)	• (logo included)	• (logo included)	• (logo included)	
Social media posts (includes logo, tags)	• (5+ posts)	• (5+ posts)	• (2+ posts)	• (1 post)
E-News email newsletter (min. 2)	•	•	•	•
High-traffic webpage (includes logo)	•	•	•	•
Council meeting slide (livestreamed)	• (logo included)	• (logo included)	• (name listed)	• (name listed)

IN-EVENT PROMOTION & REWARDS

Recognition at Opening Ceremonies (May 4)	• (emcee mention, logo)			
Recognition at Mayor's Breakfast (May 10)	• (emcee mention, logo displayed, 4 tickets)	• (logo displayed)		

PARTY IN THE SQUARE (MAY 10)

Logo on banners near stage	•			
Emcee comments	•	•		
Display space at May Days Market	• (near entrance)	•	•	•
Sponsor recognition banners	• (logo included)	• (logo included)	• (logo included)	• (name listed)
Event program	• (logo included)	• (logo included)	• (name listed)	• (name listed)
Tickets to Lounge area (free food/beverages)	6	4	2	2
Sponsor recognition rectangular signs	• (logo included)	• (logo included)	• (logo included)	• (name listed)

IN-KIND CONTRIBUTIONS AND CUSTOM PACKAGES AVAILABLE - ANY LEVEL AND AMOUNT

All sponsors have the option to contribute in-kind, either partially or fully, by providing goods or services required for the event. Contact us to discuss creating a custom package at any level, or explore available opportunities. Min. contribution: \$250

Additional in-kind examples:

- Trophies
- Flowers
- Program printing
- Balloons, decor
- Linens, chairs
- Door prizes

Sponsorships

sponsorship@portcoquitlam.ca

portcoquitlam.ca/sponsorship