

CORPORATE SPONSORSHIP PROGRAM

Support the community while gaining positive exposure for your organization!



Scan QR Code to Learn More!

Support May Days

WHAT	Annual festival featuring a parade, Party in the Square, family fun, beverage garden, market, kids' bike race and more	WHEN	Annually during the second week of May
WHO	25,000+ attendees from Port Coquitlam and across the region	WHERE	Downtown Port Coquitlam and Port Coquitlam Community Centre

SPONSOR REWARDS

Sponsors may receive recognition through these and other channels. See back for details.



Garbage truck wraps
(8 trucks)

City-wide weekday travel



Digital billboards
(2 locations, Lougheed Hwy. & Mary Hill Bypass)

450-850 avg. daily views per location



Transit shelter ads
(2 locations, downtown & near Gates Park)

4,000+ monthly views



Social media
(Facebook, X, Instagram, Bluesky and LinkedIn)

11,000 avg. daily FB reach
40,000+ followers (FB, X, IG)



Digital ads
(online and print placements, where available)

25,000 estimated ad views



Facility screens
(City Hall & recreation centres)

1,250 avg. daily visitors



Media releases & City E-News newsletters

85% media pickup rate
4,800+ E-News subscribers



On-site promotion
(Banners, signs and other recognition)

25,000+ people



\$10,000 Gold Sponsor	\$7,500 Supporting Sponsor	\$5,000 Silver Sponsor	\$2,500 Bronze Sponsor	\$1,000 Community Sponsor
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COMMUNITY PROMOTION

Category exclusivity may be considered where feasible and subject to City approval	•			
Priority recognition: Premium placement and first-tier consideration across eligible sponsor assets	•			
Garbage truck wraps	•	•		
Digital Billboards	•	•		
Transit shelter ads	•	•	•	
Media release mention (<i>min. 2</i>)	•	•	•	
Digital ads (<i>min. 2 weeks</i>)	• (logo included)	• (logo included)	• (logo included)	• (name listed)
Facility screens	• (logo included)	• (logo included)	• (logo included)	• (name listed)
Social media posts	• (5+ posts)	• (3-4 posts)	• (2-3 posts)	• (1 post)
E-News email newsletter (<i>min. 2</i>)	•	•	•	
High-traffic webpage	•	•	•	•
Council meeting slide (<i>live streamed</i>)	• (logo included)	• (logo included)	• (logo included)	• (name listed) (name listed)

IN-EVENT PROMOTION & REWARDS

Opening ceremonies recognition	• (emcee mention, logo)	• (emcee mention, logo)		
Mayor's Breakfast invitation / tickets	• (6 tickets)	• (4 tickets)	• (2 tickets)	• (1 ticket) (1 ticket)
Recognition at Mayor's Breakfast	• (emcee mention, logo displayed)	• (emcee mention, logo displayed)	• (logo displayed)	

PARTY IN THE SQUARE

Logo on banners near stage	•	•		
Emcee comments	•	•	•	
Display space at May Days Market	• (near entrance)	•	•	
Sponsor recognition banners	• (logo included)	• (logo included)	• (logo included)	• (name listed) (name listed)
Event program	• (logo included)	• (logo included)	• (logo included)	• (name listed) (name listed)
Tickets to May Days Lounge	6	4	2	2 1
Sponsor recognition rectangular signs	• (logo included)	• (logo included)	• (logo included)	• (name listed) (name listed)

IN-KIND CONTRIBUTIONS AND CUSTOM PACKAGES AVAILABLE AT ALL SPONSORSHIP LEVELS

All sponsors have the option to contribute in-kind, either partially or fully, by providing goods or services required for the event. Contact us to discuss creating a custom package at any level, or explore available opportunities. Min. Contribution: \$250

Additional in-kind examples:

- Entertainment support
- Kids' activity supplies
- Stage or AV support
- Fencing
- Décor