

# CORPORATE SPONSORSHIP PROGRAM

Support the community while gaining positive exposure for your organization!



Scan QR Code to Learn More!

## Summer in the City

<b>WHAT</b>	A summer series of outdoor movies, live music, family-friendly activities, markets and community events.	<b>WHEN</b>	July - August
<b>WHO</b>	5,000+ attendees from Port Coquitlam and across the region	<b>WHERE</b>	Port Coquitlam

## SPONSOR REWARDS

Sponsors may receive recognition through these and other channels. See back for more details.



**Garbage truck wraps**  
(8 trucks)

**City-wide weekday travel**



**Digital billboards**  
(2 locations, Lougheed Hwy. & Mary Hill Bypass)

**450-850 average daily views per location**



**Transit shelter ads**  
(2 locations, downtown & near Gates Park)

**4,000+ monthly views**



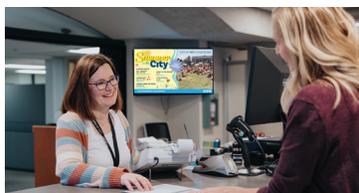
**Social media**  
(Facebook, X, Instagram, Bluesky and LinkedIn)

**11,000 avg. daily FB reach**  
**40,000+ followers** (FB, X, IG)



**Digital ads**  
(Online and print placements, where available)

**25,000 estimated ad views**



**Facility screens**  
(City Hall & recreation centres)

**1,250 avg. daily visitors**



**Media releases & City E-News newsletters**

**85% media pickup rate**  
**4,800+ E-News subscribers**



**On-site promotion**  
(Banners, signs and other recognition)

**5,000+ people**



\$10,000 Gold Sponsor	\$7,500 Supporting Sponsor	\$5,000 Silver Sponsor	\$2,500 Bronze Sponsor	\$1,000 Community Sponsor
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**COMMUNITY PROMOTION**

Priority recognition: Premium placement and first-tier consideration across eligible sponsor	●				
Category recognition: Category exclusivity may be considered where feasible and subject to City approval	●				
Garbage truck wraps	●	●			
Digital Billboards	●	●			
Transit shelter ads	●	●			
Media release mention (min. 2)	●	●	●		
Digital ads (min. 2 weeks)	● (logo included)	● (logo included)	● (logo included)		
Facility screens	● (logo included)	● (logo included)	● (logo included)	● (name listed)	
Social media posts	● (5+ posts)	● (4 posts)	● (2-3 posts)	● (2 posts)	● (1 post)
E-News email newsletter (min. 2)	●	●	●	●	●
High-traffic webpage	●	●	●	●	●

**IN-EVENT PROMOTION & REWARDS**

Sponsor recognition banners	● (logo included)	● (logo included)	● (logo included)	● (name listed)	● (name listed)
Event schedule (min. 4) and wayfinding signs (min. 20)	● (logo included)	● (logo included)	● (logo on event schedule)		
Logo on large stage screen between acts	● (min. 6 appearances)	● (min. 4 appearances)	● (min. 2 appearances)		
Emcee comments on stage	● (min. 4 mentions)	● (min. 3 mentions)	● (min. 2 mentions)		
Stage banners	● (Logo – premium first-position side-of- stage placement)	● (logo - side of stage)	● (logo - side of stage)	● (name - below stage)	● (name - below stage)

**IN-KIND CONTRIBUTIONS  
AND CUSTOM PACKAGES  
AVAILABLE AT ALL  
SPONSORSHIP LEVELS**

All sponsors have the option to contribute in-kind, either partially or fully, by providing goods or services required for the event. Contact us to discuss creating a custom package at any level, or explore available opportunities. Min. contribution: \$250

**Additional in-kind examples:**

- AV or stage support
- Tents / shade elements
- Family activity supplies
- Food or beverage support
- Prize items
- Décor and seating