

## Building the Plan

Extensive consultation of Port Coquitlam's residents, businesses, stakeholders, community groups and employees helped us to recognize our strengths and challenges, and from there develop a collective vision for our community and the steps to achieve that vision.

### Top 10 Community and Corporate Strengths:

1. We have quality services.
2. We are proud of our community and have a culture of community involvement.
3. Our tax levels and user fees are low.
4. The public supports addressing the infrastructure gap to meet future needs.
5. There is a high level of awareness and understanding of our role in regional issues.
6. We share a strong desire to protect and preserve Port Coquitlam's Downtown.
7. Our government is transparent and accountable.
8. Community involvement in decision-making is well established.
9. We value our recreational assets.
10. Our location.

### Top 7 Community and Corporate Challenges:

1. Accommodating population and employment growth.
2. Aging, changing demographics.
3. Public demand for services at affordable rates.
4. Creating financial stability.
5. Addressing environmental sustainability.
6. Building community involvement.
7. Leadership and management.

# VISION 2020

PORT COQUITLAM

Successful cities develop a vision of how they wish to be in the future. They determine community priorities. They align decisions and actions with supported and shared goals. And they adhere to a strategic plan that clearly defines the outcomes and directions that will lead to the vision.

Much has changed in the world and much has been achieved in the City of Port Coquitlam since the development of our first Corporate Strategic Plan in 2002. To remain focused and relevant, our City began to develop a new Corporate Strategic Plan in 2010. Public consultation was the cornerstone of this process, ensuring the new plan reflects community priorities.

The City of Port Coquitlam's new Corporate Strategic Plan outlines the community's vision for the future and will guide the City's policy, operations and financial decisions through to 2020 as we work to achieve that vision.



For further information or to download a copy of the Corporate Strategic Plan, please visit [www.portcoquitlam.ca/vision2020](http://www.portcoquitlam.ca/vision2020)

Port Coquitlam is a happy, vibrant, safe community of healthy engaged residents and thriving businesses supported by sustainable resources and services.

# VISION 2020

PORT COQUITLAM



CITY OF  
PORT  
COQUITLAM

# Corporate Strategic Plan Highlights

# Port Coquitlam Corporate Strategic Plan



Port Coquitlam is a happy, vibrant, safe community of healthy engaged residents and thriving businesses supported by sustainable resources and services.

## OUTCOME: Sustainable Future



### DIRECTIONS:

- Develop plans and take action for the sustainability of the City's finances, environment and social resources.
- Create a sustainable community.
- Leverage the City's relationship with local, regional, provincial and federal governments.
- Develop a strong lobby for transit improvements.

## OUTCOME: Sense of Community



### DIRECTIONS:

- Support and plan for a connected, happy community.
- Build community capacity by sustaining and strengthening volunteer involvement.
- Promote an active, healthy community and appropriate models that benefit an individual's healthy living.
- Plan to meet varied needs and encourage inclusiveness.

## OUTCOME: Economic Strength



### DIRECTIONS:

- Sustain employment by ensuring decisions are made to create, retain and enhance business.
- Facilitate goods movement within and through the City.
- Promote customer accessibility in business areas.
- Promote the retention and viability of the lands in the Agricultural Land Reserve (ALR).

## OUTCOME: Community Well-being



### DIRECTIONS:

- Protect residents, businesses and property.
- Provide City utility services to sustain the community's quality of life.
- Value parks and natural areas.

## OUTCOME: Strategic Service Delivery



### DIRECTIONS:

- Continue to strengthen public confidence and trust in municipal service delivery.
- Support a strong team environment inclusive of the public, City staff, and elected officials.
- Maintain a healthy work environment.

**Mission:** We strive to do it right by researching, planning, building and executing well-balanced solutions.