



## CULTURAL ROUNDTABLE AGENDA

APRIL 19, 2018

MICHAEL WRIGHT ART GALLERY, 5PM – 7PM  
Gathering Place #200 – 2253 Leigh Square, Port Coquitlam, BC

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**Attendees:** Linda Sliworsky - President of the Heritage Society, Christina Malone - Art Focus, Pia Longstaffe - Art Focus, George Lukasch - Wilson Centre, Roger Loubert - Minnehada Park Association & Creative Café, Brad Nickason - Friends of Leigh Square, Sherry Carroll – Art Focus, Susan Robinson – Friends of Leigh Square Society, Aradia Faire – Friends of Leigh Square Society, Carly June Friesen – Alchemy Theatre, Brenda Leadlay – Executive Director of the BC Alliance for Arts & Culture, Carrie Nimmo – Cultural Development and Community Services Manager, Klara Manhal – Arts and Culture Coordinator, Rory Erickson - Recreation Program Assistant, Arts & Culture, Nikki Hillman – Recreation Program Assistant, Arts and Culture.

### Cultural Roundtable Goals:

1. Share information and resources
2. Work together to develop new cultural initiatives

**Presentation:** Arts Advocacy: How to be a Successful Arts Advocate in Your Community  
Presented By: Brenda Leadlay, Executive Director of the BC Alliance for Arts & Culture

**Note Taker:** Nikki Hillman

### Agenda:

1. 5:00 - 5:10pm: Welcome and sign in
2. 5:10 - 6:00pm: Arts Advocacy: How to be a Successful Arts Advocate in Your Community
3. 6:00 - 6:10pm: Break: refresh and network
4. 6:10 - 6:20pm: Cultural Plan Update
5. 6:20 - 6:50pm: Roundtable – Introduce yourself and what is coming up for you or your organization (1 minute each)
6. 6:50 - 7:00pm: Cultural Roundtable Feedback

Introduction of Carrie Nimmo and staff  
Acknowledging that we are meeting on ancestral and unceded territory of Kwikwetlem First Nation [kwikwəłəm].

**Presentation by Brenda Leadlay,** Executive Director of the BC Alliance for Arts + Culture.

Arts Advocacy: How to be a Successful Arts Advocate in Your Community: Learn 5 easy steps for a successful advocacy campaign and effectively get your message across

Some key points from presentation:

- Be informed: Know your Cultural Plan, what does it offer? What does it not?
- How is funding flowing into your city? Ask your MLA about it.
- Know how many artists live in your community.
- Which organizations receive funding from the City, etc.
- Find the stats in your municipality, use these to lobby your council by comparing to other cities. Find out what your stakeholders care about and tailor your message and needs to theirs.
- Lobby on behalf of your cultural community.
- Have a town hall meeting and invite local MLA's – ask how they can fund the arts.
- Announce when you win a grant, and what it is for.

\*Please see the attached power point for more information regarding Brenda Leadlay's presentation.\*

**Break:** Network and refreshments

### **Roundtable Portion**

#### **Carrie Nimmo, Manager of Cultural Development and Community Services**

Update on the CCD grant, closing date for applications is April 30, 2018.

Encourages everyone to sign up for the Arts BC Conference, May 10-12. The theme is Engagement in the *#NewArtsEra*.

Rainbow Project update: After the focus group at the November CRT, participants felt a need for a more robust community engagement process. Three additional focus groups were completed working with Youth Services, PoCo Youth Crew, MPowerment Fraser, Riverside Secondary School's LGBTQ2+ youth group and PLEA's Generation Out – Tri-Cities. Between November 2017 and March 2018, a total of 48 community members were engaged in this process including 29 youth. Staff compiled community input to put a Recommendation forward to Council that the \$9,000 Rainbow Project budget be allocated to a public artwork installation celebrating the LGBTQ2+ community as selected by a committee that includes LGBTQ2+ community members, in response to a call for submission. The Rainbow Project – additional \$11,000 approved at Finance and Budget Committee for a total budget of \$20,000. Next steps: determine a suitable site and request proposals.

Wayfinding RFP is up – seeking proposals to develop a wayfinding strategy for Downtown PoCo including Leigh Square. Developing a new Marketing Plan for Recreation, Arts and Culture and new branding for Recreation, Arts and Culture.

#### **Sherry Carrol:**

There is a big group of wood turners in the community along with a group of wood carvers at the Wilson Centre. Off the Grid, an experimental jazz group has been using the MWAG for over ten years.

#### **Matthew, Art Director at Alchemy Theatre**

#### **Carly Friesen, Art Director at Alchemy Theatre**

#### **Zohra, Volunteer at ISS and is a member of many groups**

**Aradia Faire, Friends of Leigh Square Society**

A singer, coordinator of The Youth Music Open Mic, Theatre Drag. Hopes to help other artists through work with FOLS.

**Brad Nickason, Graphic Artist.**

FOLS big event was successful. Moving forward on the board. Let the FOLS know about you so they can continue connecting with Artists and become one voice.

**Rhea Rose, Visual Artist, Writer and Teacher in Coquitlam.**

Would like to see a visual art drop in for North and South youth. This would be a place to come twice a month.

**Susan Robinson, Friends of Leigh Square.**

Interested in advocating and engaging for the arts. Coordinator of the Senior Art Drop in at Leigh Square on Saturdays.

**Christine Malone, Art Focus**

Art Focus will have a free demo by Tracy Costecou, May 4, 7-9pm. Art Focus will have their annual spring show May 4 (opening reception, 7-9pm) Art Sale May 5-6, 11am-5pm. All of these events are at the Outlet.

**George Lukasch, 55+ Seniors Wilson Centre**

Held the Talent Show at Wilson Centre, ages 5-105. Great variety, proving Wilson Centre is alive and active at the Rec Centre.

**Roger Loubert**

Attended the Festival Planners network in Coquitlam. It's a very good resource. Creative Café at Minnekhada on Sundays, Aradia performed. Minnekhada has hired Natasha Bouregard to oversee their social media.

**Rory Erickson, Program Assistant, Arts & Culture Department**

Pianos on the Street call to artists is out. Launch Pianos on July 13, 2018 during the PoCo Grand Prix.

**Nikki Hillman, Program Assistant, Arts & Culture Department**

Community Banners are being printed and will be installed by May 4<sup>th</sup>.

New exhibit will be installed on April 27 by the students of Riverside and Terry Fox Secondary Schools. Entitled *Imaginings*, the opening reception will be April 30, 7-9pm.

**Next Cultural Roundtable Meeting: May 17, 5-7pm**